

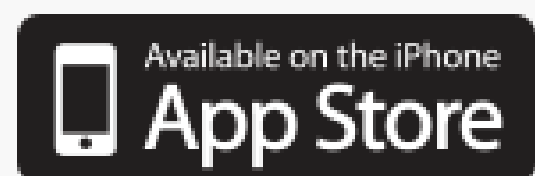
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ByDzyne Appoints Industry Veteran Dave Phelps As EVP Of Sales

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Dave Phelps
ByDzyne

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BY TEAM BUSINESS FOR HOME

APRIL 11, 2020



In an important strategic move, ByDzyne is signaling their intention to increase the strength of their corporate executive team with the appointment of industry veteran, Dave Phelps, as Executive Vice President of Sales.

The depth of Dave's global network marketing experience is already adding a strong dimension to the current success trajectory of the Company. He has a track record of success across multiple product lines and worldwide geographical territories. Dave's world view of the network marketing profession has been shaped by decades of hands-on experience across countries in North America, Europe, Latin America and nearly every country in Asia.

"As I considered carefully the next success step in my network marketing career, against a backdrop of options, ByDzyne's innovative and unique business model, centered around the Power of Choice made it an easy decision.

The genius of the creative thinking of Nat and Chanida Puranaputra, the Company's Chairmen/Owners lies in the establishment of multiple verticals. This allows ByDzyne's Brand Ambassadors to capture market share across a spectrum of trend-setting and several different multi-trillion dollar worldwide product and service categories."

stated Dave as one of the persuasive reasons he is bringing his passion and belief to ByDzyne.

Dave's experience in network marketing spans a broad range of company environments from brand new start-up organizations to some of the most influential names in the direct selling profession. His skills and expertise includes the development of sales strategies, increasing sales revenue, building brand awareness, creating a company's image, international expansion strategies and execution, business development, virtually every facet of distributor-facing initiatives, marketing communication, designing training systems, effective promotional campaigns, and leadership training.

Chanida, ByDzyne's Chairwoman and co-owner said,

"We have known Dave for more than 20 years and in addition to his vast experience in our profession, he shares precisely our philosophy that distributors and leaders are a direct selling company's most valuable assets and that all of our strategies and plans must be centered on their success. He is definitely a distributors' executive and will play a key role in helping to lead our Brand Ambassadors."

With the dramatic expansion and sales growth currently being experienced at ByDzyne, it's the perfect timing to increase their executive-level talent. With this increase in corporate bandwidth capacity, it opens the door to effectively manage all growth initiatives in a way that will continue to create measurable results. It's also noteworthy that Dave commented specifically upon the edifying and inspiring culture at ByDzyne.

"The culture of a company must be created and mentored from the top down. The level of servant leadership and leading from the heart that is absolutely tangible at ByDzyne was the icing on the cake that gave authentic meaning to the Company's stated goal to place all team members in a perfect position to win. In combination with outstanding and think-outside-the-box business fundamentals, the game-changing nature of the ByDzyne value proposition is obvious."

About ByDzyne™

ByDzyne's multi-faceted approach disrupts the traditional industry model by first understanding that one size DOESN'T fit all.

You were born into a particular culture, with unique tastes, interests, and desires. ByDzyne™ was created with a mission to celebrate your uniqueness and empower your extraordinary potential. Our exceptional "culture-crafted" products meet distinct needs in key consumer markets, and our lucrative business opportunity was formulated to fuel your ideal lifestyle, as YOU see fit.

Our visionary leadership wanted to create an unparalleled company with your individual needs in mind, whether as a consumer or Brand Ambassador. This customizable approach is a driving force that propels everything we do and will do in the future. We are launching into not one but FIVE of the fastest growing multi-trillion dollar industries, creating one of the most explosive opportunities in the market, starting with technology, beauty, wellness, travel and now trade.

Our mission is to continue to expand our global footprint into multiple verticals to maximize your income opportunities, capitalize on trends, and gain market share in upcoming industries as they advance.

Through ever-evolving innovation, and with the utmost integrity, our experienced executive team strives to stand apart from the pack, and build a legacy you can be proud of; one you can truly call home. We are ByDzyne™. Where limitations don't exist. For more information, please visit www.bydzyne.com.

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