






Nat & Chanida Puranaputra - ByDzyne

ByDzyne Opens It’s Second Asian Headquarters In Hong Kong

BY TEAM BUSINESS FOR HOME

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67

After a successful launch in [Bangkok, Thailand](#) on May 20th, ByDzyne™ continued with its celebratory momentum as it set up base in Hong Kong. On the 24th of May, ByDzyne™ opened its second Asian Headquarters in Kowloon, Hong Kong.

This was seen as a milestone event, as it firmly roots the presence of ByDzyne™ with the potential to dominate the MLM market in East Asia.

“Hong Kong is an important hub for us in Asia and that’s why we chose it to be our second country right away,”
says Chairwoman Chanida Puranaputra.

“We have our office located in the city of Kowloon – the busiest district Hong Kong, right across the stunning Shangri-La Hotel.

We wanted to make it known that ByDzyne™ is fully invested in Hong Kong, and having an office here was the best way to do it.

We did not want to start operations without a place for us to interact with our affiliates. This is our assurance to them – that we are dedicated in helping them build a robust business and a bright future.”

The ByDzyne™ headquarters was inaugurated among much fanfare as attendees witnessed a lively cultural lion dance symbolizing good luck, prosperity and wealth. This was followed by a ribbon cutting ceremony and officiating the event were Nat and Chanida Puranaputra, Chairmen and Co-Founders, along with Sophia Wong, President and Co-Founder.



Nat and Chanida Puranaputra, along with Sophia Wong in the Hong Kong Office

For Sophia Wong, the office opening was a homecoming she would never have dreamed of, growing up in Hong Kong. “I invited my 87 year old mother to share this very meaningful moment with me. Being that I was born in Hong Kong, it was amazing to go back on such a significant occasion – launching this amazing company with such brilliant partners.



Opening of the Hong Kong Office

Never did I imagine as a young girl in Hong Kong, coming from such humble beginnings, that one day I would have an office literally across the street from the Shangri-La Hotel in Kowloon.”

The event was the realisation of a dream for all those in attendance. Guests and VIPs included over a hundred leaders excited about the prospects in Hong Kong.

And much to the reputation that precedes them, the co-founders, all natural leaders in their own right, made the first official business introduction an impactful one.

By the end of the event, guests from the Philippines, Japan, India and the USA were already equipped with all the tools necessary to break into their respective markets.

Ending the day on a positive note, all the guests who attended the opening ceremony were gifted the lucky red pocket or “lai see” denoting the lucky beginning of ByDzyne™.